

Lawn Care Route Manager

Job Description

Title: Lawn Care Supervisor

Reports To: Operations Manager

Description: As the Lawn Care Supervisor for Maier Forest and Tree, you will be responsible to provide clients with best management practices, recommendations for services, written proposals, and completion of field services for care of their lawns. This position requires industry knowledge, attention to detail, adaptability, self motivation, and organizational aptitude. The employee will have a positive attitude and a professional approach when interacting with customers and with colleagues in our marketing, customer service, sales and operations departments.

Lawn care is a new service offering for the company and therefore this position is a new position in the company. The person in this position will have a significant role in the development of the Lawn Care division at Maier.

Duties:

Sales

- Meet with clients
- Recommend course of action for care of their lawns
- Write proposals and get agreement with clients
- Enter proposals into database
- Follow up on sales proposals

Production

- Support management team with equipment design and purchasing.
- Support management team with development of service offering protocols.
- Support management team with product selection and purchasing.
- Do the production work for our new customers.

Training

- Create and present internal training of lawn care program to Maier staff. Collaborate with General Manager and Operations Manager to set curriculum topics that will meet the needs of the individual employees and the company.
- Write articles for our monthly newsletter that are relevant to the season and to the average reader and present solutions that MFT can offer.

Skills:

Turf Management Background and Skills

- Soil understanding and management
- Turf growth understanding & management
- Weed identification & control
- Disease identification & control

- Pest identification and control
- Diagnostic and recommendation skills
- Proposal writing skills
- Sales and customer service skills
- A successful employee who will be self motivated, with organizational skills and the ability to identify, prioritize and complete tasks in a timely manner.
- The individual needs to have computer skills including working knowledge of Micro-Soft Office products. Training will be provided for specific work related programs. The employee must be able to work well with others.

Qualifications:

Degree in Turfgrass Management or equivalent

Experience in turfgrass management

Certified Applicator

Treecare background a plus